

# New Route Theatre

## Mission Statement

Proposed by

Don Shandrow, Artistic Director

To do professional quality theatre using a broad spectrum of artists who represent the community in all of its diversity.

This will be accomplished through:

- Development and utilization of a talent pool that reflects the racial, cultural and religious makeup of our community.
- Encouragement of new theatrical works that reflect that diversity.
- Development of an educational program outreach program to expand audience and encourage new talent.
- Inclusion of plays by ethnically and culturally diverse playwrights.
- Productions of interest to audiences served.
- Establishment of a workshop theatre to try out and refine new works.
- Development of a pool of ethnically diverse artists, actors, directors, designers, writers.
- Utilization of local churches, civic organizations, retirement centers, union halls, schools, community centers, museums, art galleries, and other organizations as partners in audience development and production space.
- Non-traditional casting, i.e. racial, gender, disability, age.